

peace development fund



# Grassroots Gala



**Jan 30, 2025 | 5:00- 8:00 pm | Fame, Holyoke**



**The Peace Development Fund is home to four funds that incubate grassroots organizations by investing in start-up and small community-led organizations that are leading systems change.**

# Truth Awards

PDF's Truth Awards honor the individuals and organizations that are tenacious community and movement builders.

Help us recognize outstanding social justice organizers and organizations making a significant impact in our communities. Celebrate the unsung heroes who are making sure we don't move backwards. Find out more about our new **Land Justice Fund**.

**Legacy Award:** This award honors the longevity and lifetime of work of social justice champions.

**Organization Award:** We honor organizations that build momentum for crucial issues while being nimble.

**Activist Award:** This award recognizes an individual who has demonstrated exceptional leadership and commitment to advancing social justice and equity in our community.





As a public foundation, we nourish, foster, and encourage diverse, self-sustaining, and economically viable communities that are essential to building a peaceful, just, and equitable world.

## Grassroots Gala Sponsorship Benefits



### PDF's Work:

**Grantmaking-** We harness financial resources for social justice and human rights organizations to get funds where they are needed the most.

**Resiliency Building-** Our training programs and administrative support help groups grow and thrive.

**Philanthropic Partnerships-** We raise the visibility of partner organizations with potential donors, encouraging them to also support these partners.

	Justice Vanguard \$10,000	*Truth Award \$5,000	Catalyst \$2,500	Peace Lily \$1,500
Appear as named sponsor on invitation and signage	★	★	★	★
Appear as named sponsor on printed and digital marketing (press release, logo, links, social media)	★	★	★	★
Logo and link on website	★	★	★	
Logo on event slide show	★	★	★	★
Name on event slide show	★	★	★	★
Tickets to event	8	6	4	3
Program ad	full/prime place	full page	half page	quarter page

\*\$1,000 of sponsorship will be awarded as a grant to support the recipient's work



## Grassroots Gala

# Sponsorship Commitment

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

**I/ We wish to support the inaugural Grassroots Gala as indicated (please check below)**

### Sponsorships

\_\_\_\_\_ \$10,000 Justice Vanguard\*

\_\_\_\_\_ \$5,000 Truth Award Sponsor\*

\_\_\_\_\_ \$2,500 Catalyst

\_\_\_\_\_ \$1,500 Peace Lily

### Printed Program Ads

\_\_\_\_\_ \$500 Full Page Ad

\_\_\_\_\_ \$250 Half Page Ad

\_\_\_\_\_ \$125 Quarter Page Ad

\_\_\_\_\_ \$75 Business Card Ad

## Sponsorship Deadline

### January 10, 2025

All artwork should be sent to [sophia@peacefund.org](mailto:sophia@peacefund.org) by January 10th. Must be at least 300 dpi pdf, jpeg, or png file

## Payment Information

\_\_\_\_\_ My payment is enclosed.

\_\_\_\_\_ Please send me an invoice.

**Please send this form along with payment to:**

Peace Development Fund  
PO Box 1280  
Amherst, MA 01004

**Please make checks payable to  
*Peace Development Fund***

